



UNPOLISHED – young design from Poland / Bucharest

28 September – 11 November, 2012

National Museum of Contemporary Art, Bucharest, Romania

curators : Agnieszka Jacobson-Cielecka, Paweł Grobelny

designers : Aze Design, Beton (Marta Rowińska + Lech Rowiński), DBWT (Daria Burlińska + Wojciech Traczyk), Agnieszka Czop + Joanna Rusin, Fawory (Małgorzata Piotrowska + Monika Niezabitowska), Gogo (Maria Makowska + Piotr Stolarski), Kafti Design, Bogdan Kosak, Malafor (Agata Kulik-Pomorska + Paweł Pomorski), Mopsdesign (Joanna Chomka-Jaworska + Arkadiusz Jaworski), Bartosz Mucha, Alicja Patanowska, Monika Patuszyńska, Katarzyna Delfina Petkow, Magdalena Trzcionka, Oskar Zięta

architects : Beton, db2 architekci, Jójko+Nawrocki Architekci, Medusa Group, nsMoon Studio, Plus 48, Stadtpark

organizers : Polish Institute in Bucharest, Regional Museum in Stalowa Wola, National Museum of Contemporary Art in Bucharest

On September 28, 2012 UNPOLISHED – YOUNG DESIGN FROM POLAND exhibition presenting young Polish design will be opened to the Romanian public at the prestigious National Museum of Contemporary Art in Bucharest. The exhibition will be shown for 6 weeks, until November 11, 2012.

The exhibition presents the most interesting works and achievements of young Polish designers and design groups to a wider audience. It shows that our design, which draws on the rich Polish experience and traditions, is unique and attractive and therefore worth seeing.

The exhibition was presented at design festivals and in museums of applied arts across Europe among others: at Salone del Mobile in Milan, Designer's Days and Design Week in Paris, Inno Design Tech Expo in Hong Kong and in Museum of Applied Arts in Cologne or Design Museum in Helsinki. *For the first time we have presented the works of Polish designers in September 2009 at Design September in Brussels. Polish achievements, confronted with those of others, were perceived as new, fresh and interesting both by professionals and the general public and, in consequence, the exhibition was invited by other design centres and museums, explains Agnieszka Jacobson-Cielecka, curator of the exhibition. Each edition of the exhibition is different and updated – all the time new designs are created, new designers appear.*

The “UNPOLISHED – YOUNG DESIGN FROM POLAND/BUCHAREST” exhibition is bigger than the previous editions. It will present 24 works designed by 17 Polish designers and design groups and 8 projects designed by young architects. The Romanian public will thus have the opportunity to see not only original and exciting projects by Polish designers, including works by well-known and oft-awarded designers like Oskar Zięta, Aze Design, Beton, glass and porcelain pieces by Magdalena Trzcionka, Bogdan Kosak and Monika Patuszyńska, “inflatable” sofas by Malafor or the unique carpets by the duet of Czop/Rusin, but also distinguished architectural objects designed by young Poles. The exhibition will be accompanied by lectures on the topic of contemporary Polish design and film screenings.

Most of the designers and architects are in their thirties. According to the curators, it is the most interesting group of the Polish artists. Impeccably educated, they do not only design but also manufacture and promote their own works. Many of them have already earned reputation worldwide and successfully competed internationally, others are at the beginning of their carrier.

When selecting works and designers for the exhibition we were looking for the most characteristic elements of Polish design, for the features which distinguish us from other artists, explains Agnieszka Jacobson-Cielecka. The process of creating and selecting materials is definitely very specific. The designers use materials which are easily available, inexpensive and natural: wood, osb and mdf, felt or recycled materials. They make their works themselves or with the help of local craftsmen. Most works are prototypes, unique objects or limited series. The same rule applies to architecture. We do not present multifunctional, complex buildings. On the contrary; most of them are simple private houses.

Some of the designers are inspired by the Polish tradition, material culture or craft. Others are fascinated with material, texture and manufacturing technologies. All are interested in the process, concept, dialogue with the audience. Their works often balance on the edge of design and art, show a perverse sense of humor and distance to classical definitions of design. Such a non-commercial, conceptual and semi-artistic attitude to design allows the artists to „play with design”, invite to a discussion about what design is and what purpose it serves. Simplicity, interest in handicraft and the 3 x Re repeated as a mantra (Re-cycle, Re-use, Re-duce) comes natural to this group of designers.

The architects’ propositions presented at the exhibition have, for the most part, yet to be realized, but are very close to thoughts of designers of utilitarian objects. Very important factors in these designs are ideas themselves, simple and natural materials which often come from the region a given piece is made, as well as the use of local craftsmen in their construction.

All designs presented at the exhibition have a common denominator: they are simple, modest, they maintain the equilibrium between tradition and modernity, and aspire to harmony expressed in the „less is more” rule.

The curators Agnieszka Jacobson-Cielecka, art director of the Łódź Design Festival in Poland and Paweł Grobelny, designer and curator of the design exhibitions are renowned experts and authorities in the field of Polish and world design. They regularly promote Polish design and applied arts in Poland and abroad, contributing to the development of this art discipline.

The Polish Institute in Bucharest popularizes Polish culture and art in Romania by doing more than just organizing cultural events. The decor of the Polish Institute was designed by Polish interior architects and equipped with furniture and additions designed by Polish creators and as such is an outstanding recommendation of Polish design.

UNPOLISHED – young design from Poland / Bucharest

28 September – 11 November, 2012, National Museum of Contemporary Art, Bucharest, Romania

www.mnac.ro

Opening hours: from Wednesday to Sunday from 10:00 to 18:00

The exhibition is organized by the Polish Institute in Bucharest (www.culturapoloneza.ro), the Regional Museum in Stalowa Wola, Poland (www.muzeum.stalowawola.pl) and the National Museum of Contemporary Art in Bucharest (www.mnac.ro).

additional information

Joanna Łozińska, Joanna.Lozińska@prinfo.pl; +48 660 41 41 02

Tomasz Kluz, Tomasz.Kluz@instytutpolski.org; +40 21 22 44 55 6

hi-res photos:

<http://www.dropbox.com/u/24493118/UnpolishedFoto.zip>

<http://www.dropbox.com/u/24493118/Beton.zip>

www.unpolished.pl

